



MEDIA ADVISORY

Canada's underwear king visits The Mustard Seed

(June 15, 2009) On June 26 come out and cheer on Canada's Underwear King as he delivers 2,500 pair of underwear to The Mustard Seed Shelter. Brent King is a Calgary businessman who's taking 11 days to deliver 25,000 pair of underwear to ten Canadian cities to help the homeless. Greet Brent as he rolls up to The Mustard Seed Shelter at 12:00 pm in his customized motor home, and find out how you and your neighbours can launch your own project to help those who need it most. Canada has never seen a project like this before - be part of the excitement on June 26!

Brent King's Underwear Extravaganza:

Date: June 26, 2009

Time: 12:00 pm

Location: The Mustard Seed Shelter, 7025 44 St. SE

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For more information, please contact:
Courtney Fliss, Communications Specialist
The Mustard Seed Street Ministry
Cell: (403) 615-1263
E-mail: courtneyfliss@theseed.ca